

## Privacy Policy

This Privacy Policy sets forth the issues regarding the use of personal data shared with the Company by the users/members/visitors ("**Relevant Person**") of the Website during the operation of the <https://www.fups.com> website ("**Website**") operated by Lydians Elektronik Para ve Ödeme Hizmetleri A.Ş. ("**Company**" or "**Lydians**") or generated by the Company during the use of the Site by the Relevant Person.

Data irreversibly anonymized pursuant to Articles 3 and 7 of the Personal Data Protection Act ("**Act**") shall not be considered personal data within the meaning of said Act, and the processing of such data shall be carried out without being bound by the provisions of this Privacy Policy.

As Lydians, our first priority is to protect the Personal Data of the Relevant Persons during the membership stage and the use of the Website and to ensure their confidentiality. For this reason, your personal data will not be used in any other context than the purposes stated in the Law and its secondary regulations, as well as in our corresponding explanatory text, and will not be disclosed to third parties in violation of the law.

When processing your personal data, we ensure that our data processing activities always comply with the following principles, and we take the utmost care to protect your fundamental rights and freedoms and comply with the Law;

- Compliance with the law and honesty rules
- Being accurate and up-to-date when necessary.
- Processing for specific, clear and legitimate purposes.
- Being relevant, limited and measured for the purpose for which they are processed.
- Retaining them for the period of time stipulated by the relevant legislation or the period deemed necessary for the purpose of the processing.

We attach importance to the accuracy and timeliness of your personal data in accordance with the Principles Decision No. 2020/966 of the Personal Data Protection Board and take the necessary measures in this regard.

Our company takes the necessary technical and administrative measures to ensure an adequate level of security and has the necessary controls to ensure the following situations in accordance with the instructions of the Personal Data Protection Authority with Article 12 of the Law;

- Not processing personal data unlawfully,
- Not accessing personal data unlawfully, and
- Ensuring protection of personal data.

In the context of data processing purposes subject to your explicit consent, you may withdraw your explicit consent given to Lydians at any time. Giving explicit consent is a highly personal right, and at Lydians we respect your choices.

The application form at [www.fups.com](http://www.fups.com) can be used to allow Related Persons to easily submit their applications under Article 11 of the Act. Lydians evaluates the applications in accordance with the Comminuque On The Principles And Procedures For The Request To Data Controller and concludes them within the statutory period of 30 days.

Lydians may change this Privacy Policy at any time through the Website. The provisions of the Privacy Policy amended by the Company shall become effective on the date of notification.

You can submit your questions about the matters governed by this Privacy Policy to our company by sending an email to [destek@fups.com](mailto:destek@fups.com).